



Insurance Brokers Association of Ontario Elects New President

TORONTO, December 11, 2008, The Insurance Brokers Association of Ontario (IBAO) has today announced that Peter Blodgett, CIP, has been elected as IBAO's 66th President. Mr. Blodgett was officially inducted at the recent IBAO Convention held at The Fairmont Royal York Hotel in Toronto, and formally assumes his role as President on January 1, 2009.

“On behalf of IBAO, I would like to officially welcome Peter as our 66th President,” said Randy Carroll, IBAO Chief Executive Officer. “We are extremely proud to have him on board, and with his continued dedication to serving the interests of independent insurance brokers across Ontario, we know that IBAO will continue to succeed and be recognized as a symbol of excellence within the insurance industry.”

A graduate of George Brown College with a diploma in Business Administration in Insurance, Peter began his career in 1981 at a direct write company and soon joined his father at Darling Insurance in Peterborough, Ontario. The following year, Peter and his wife, Cindy purchased McAllister Insurance in Bobcaygeon.

Eventually, Peter returned to Peterborough to partner with his father at Darling Insurance. Peter purchased Darling Insurance in 1997 and is the sole owner of the brokerage that has served the people of Peterborough for 80 years. Darling Insurance employs over 50 staff and has locations in Peterborough, Omemee and Bobcaygeon. Peter recently opened a new brokerage, Beyond Insurance, in Whitby.

Community involvement is at the heart of all brokers and Peter is very involved with many charitable organizations in the Peterborough area. In the past 11 years, Peter has helped local organizations raise over \$1 million. Peter is particularly proud of the “Three Loonies on the Street” radio show during Christmas that he and two friends have been putting on for the past 7 years. This event alone has raised over \$250,000 for the local food bank.

Peter has served as the President of the Lindsay Brokers Association and the Peterborough Brokers Association.

Peter achieved his Chartered Insurance Professional (CIP) designation in 1987 and has served as a Territory Director for IBAO. During his tenure, he served as the Chair of the Education Committee, Convention Committee and the Property Casualty Committee. He has continued to serve on the Education Committee and in 2005 he served as the Second Vice President on IBAO's Executive Committee.

In his spare time, Peter enjoys playing golf, baseball and hockey. He is also known to friends and family as a very capable chef and wine connoisseur. Peter and Cindy are also active members of St. Luke's Anglican Church in Peterborough.

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The Insurance Brokers Association of Ontario (IBAO) is a 'not for profit' association that represents and serves the interests of over 10,000 independent Property & Casualty Insurance Brokers in the Province of Ontario.

Members of the press seeking to schedule an interview should contact:

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