



NEWS RELEASE

Local MPP Bruce Crozier and Insurance Brokers Donate Blankets to Windsor Salvation Army

WINDSOR, July 28, 2009, Today, Insurance Brokers along with local MPP Bruce Crozier donated 50 fleece magenta blankets to the Salvation Army in Windsor. The donated blankets will be distributed by the Salvation Army to local citizens in need of care and comfort.

"As insurance brokers, it's an honour to help such an important organization in our community," said Jeff Ives, President, Ives Insurance Brokers Ltd. "We're happy to partner with MPP Bruce Crozier and the Salvation Army because they both share a commitment to our community."

Over the past year alone, insurance brokers from across the province have donated thousands of the fleece magenta blankets to a variety of charities including such large organizations as the Canadian Ski Patrol System and smaller local causes such as community women's shelters, fire stations and support centres in towns and cities across Canada.

"The blankets will provide warmth and care to those who need it the most," said Major Malba Holliday, Salvation Army Windsor. "We couldn't be happier to accept this generous gift."

Insurance brokers are known for their commitment to their community and keeping Ontarians safe. Providing support for local charities and organizations are examples of how insurance brokers look out for their community. As local independent business owners, the association's members believe strongly in giving back to their community.

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The Insurance Brokers Association of Ontario (IBAO) is a 'not for profit' association that represents and serves the interests of over 10,000 independent Property & Casualty Insurance Brokers in the Province of Ontario.

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