



## **Insurance Brokers Urge Ontarians to Drive Safe this Holiday Season**

(Toronto, Ontario) December 16<sup>th</sup>, 2009. Today, the Insurance Brokers Association of Ontario (IBAO) is urging Ontarians to take precautions and drive safely on slippery roads this holiday season.

Last week, 15-30 centimetres of snow blanketed most parts of Ontario, causing a large number of traffic collisions. To help prepare and protect Ontarians, brokers are offering advice to those who may be involved in a traffic collision this winter:

- Call the police immediately, and an ambulance if necessary.
- Do not admit liability.
- Record details of the accident including date, time, location, a description of the accident, any injuries, and any charges laid.
- Record details concerning the other party and vehicle such as owner's name and address, phone number, and vehicle year, make and model.
- It is very important to obtain the insurance information of the other driver. This includes the name of the insurance company, the policy number, and the name of the broker or agent.
- Obtain a copy of the police report from the attending officer as this will include the accident report number for future reference.

“Last week’s storms were a warning to Ontarians on just how dangerous our roads can become in the winter months,” stated IBAO CEO Randy Carroll. “Brokers are committed to preparing and protecting Ontarians by providing them with the proper information in case they face such an incident this season.”

For more information and further insurance tips, please visit [www.ibao.org](http://www.ibao.org).

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### ***About Insurance Brokers of Ontario***

*The Insurance Brokers Association of Ontario (IBAO) is a voluntary membership organization serving the interests of more than 10,800 independent insurance brokers across the Province of Ontario. Working together, we are able to build and maintain a business environment that allows individual brokerages to thrive. For more information, visit [www.ibao.org](http://www.ibao.org).*

### **For more information please contact:**

Alana Fontaine, IBAO Public Relations

Office: (613) 233-8906

Cell: (613) 299-4017

Email: [alana@impactcanada.com](mailto:alana@impactcanada.com)

