



December 16, 2010

Insurance Brokers Association of Ontario Elects New President

(**Toronto, Ontario**) The Insurance Brokers Association of Ontario (IBAO) announced today that Mr. Peter M. Burns, BES has been elected as IBAO's 68th President. Peter was officially inducted at the recent IBAO Convention held at the Sheraton on the Falls Hotel & Conference Centre in Niagara Falls, and will formally assume his role as President on January 1, 2011.

Peter is currently President of Burns, Demeyere & Associates in Tillsonburg, Ontario. Prior to his work as an insurance broker, he worked in the community newspaper business and was one of the founders of the *Tillsonburg Independent*, a community newspaper now owned by Sun Media. In 1991, Peter began his career in insurance when he joined Anderson & Benner, a small, three-person Insurance and Financial Services Brokerage in Tillsonburg. Shortly after, he served on the Board of Directors for the Oxford County Insurance Brokers Association for ten years, five of those being spent as President. In 2005, Peter was elected to the IBAO Board of Directors and in 2008 was elected to the Executive Committee of this board. He has chaired Education, Membership, Broker Management & Long Range Planning in the past for IBAO & served on the IBAC BIP committee.

As a successful insurance broker, Peter is also aware of the importance of being involved in his community through various sponsorships and volunteering on board committees. "We are very grateful to have Peter as IBAO's newest President," stated IBAO CEO Randy Carroll. "His experience both in the insurance industry and his obvious commitment to his community make him the perfect candidate to the position."

Peter is a graduate of the University of Waterloo with a Bachelor of Environmental Studies and is married with two children. Other community involvement includes Chamber of Commerce, local golf and curling clubs, Tillsonburg Lions Club as well as coaching numerous minor hockey & baseball teams.

"With the support of my wife and children, I am excited to take this next step in my career," stated Peter. "IBAO represents a group of dedicated, informed and enthusiastic insurance brokers committed to the industry and devoted to consumers. I am so proud to be President of this incredible association."

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The Insurance Brokers Association of Ontario (IBAO) is a 'not for profit' association that represents and serves the interests of over 11,500 independent Property & Casualty Insurance Brokers in the Province of Ontario. For information about IBAO, visit www.ibao.org or www.ibao.org/blog to receive timely news and information updates. You can also follow IBAO on Twitter or join the IBAO Facebook Fan Page.

For more information or for interview opportunities, please contact:

Emily Reid, IBAO Public Relations

Telephone: 613-796-4708, 613-233-8906

Email: emily@impactcanada.com