



## **Ontario Brokers Association Recognized with Prestigious Gold Flame Award**

*IBAO was selected as this year's WICC Gold Flame Award recipient*

(Toronto, Ontario), April 14, 2011. Last evening, the Insurance Brokers Association of Ontario (IBAO) was honoured with the Women in Insurance Cancer Crusade (WICC) *Gold Flame Award* presented at WICC's 15<sup>th</sup> annual gala dinner at the Westin Harbour Castle in Toronto. WICC's main mission is to mobilize the Canadian insurance industry in the fight against cancer by focussing on cancer research, support and education.

WICC was formed in 1996 by a group of concerned insurance women and men who felt it was important to support colleagues and their families in the fight against cancer. Not only is WICC dedicated to raising funds for cancer research, but they also provide educational forums for the industry on how to support those affected by the disease.

IBAO was nominated and awarded in appreciation for selecting WICC as the charity of choice for donations in lieu of speaker gifts at IBAO's annual convention since 2009. The donations have contributed to over \$7,100 to help in the fight against cancer.

"We are honoured to be presented with this award," stated IBAO CEO Randy Carroll. "WICC is an extraordinary organization committed to educating and supporting people with loved ones suffering from this horrible disease. IBAO is proud to support this incredible cause and will continue to support it for years to come."

Over 600 insurance industry members participated in the festivities of an *Iconic* themed evening with cocktails, dinner, silent auction and raffle. Jim Barnsley accepted the award on behalf of IBAO.

IBAO has also raised over \$30,000 for the Canadian Cancer Society over the past three years through its participation in the Relay for Life event. Brokers across the province also partake in their local Relay for Life events, all in support of fighting this awful disease.

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*The Insurance Brokers Association of Ontario (IBAO) is a 'not for profit' association that represents and serves the interests of over 11,400 independent Property & Casualty Insurance Brokers in the Province of Ontario. For information about IBAO, visit [www.ibao.org](http://www.ibao.org) or [www.ibao.org/blog](http://www.ibao.org/blog) to receive timely news and information updates. You can also follow IBAO on Twitter or join the IBAO Facebook Fan Page.*

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