



“The Best Insurance Is A Good Goaltender”

Ontario Insurance Brokers Association Sponsors OMHA Goalie Outreach Program for Young Hockey Players

Newmarket, ON: September 21st, 2011. The Insurance Brokers Association of Ontario (IBAO) has extended their annual sponsorship of the Ontario Minor Hockey Association (OMHA) to introduce a brand new goalie outreach program called, 'The Best Insurance is a Good Goalie'.

The OMHA and IBAO Goaltender Equipment Outreach Program is an effort to support children who have dreams of becoming a hockey goaltender, by providing a set of hockey goaltending equipment to 5-7 year old players interested in trying the position. In addition, IBAO will provide minor hockey associations with goaltending resources to aid coaches. Over forty sets of new equipment will be given to young players across the province.

“IBAO continues to support this great provincial group focused on building and growing the skills of youth in our communities,” stated IBAO CEO, Randy Carroll. “Brokers are committed to the people and programs in their communities. This type of sponsorship directly relates to that commitment by encouraging youth to be active.”

The program is being launched this evening in Newmarket, Ontario with special guest, Kay Whitmore, NHL goaltending supervisor and local insurance brokers. A special photo opportunity has been arranged.

- WHEN:** **Wednesday September 21st, 5:45 pm**
- WHAT:** **Goaltender Equipment Outreach Program Launch
Program Photo Opp**
- WHERE:** **Magna Centre, 800 Mulock Dr.
Newmarket, ON
L3Y 9C1
Pfaff Motors Rink**
- WHO:** **Kay Whitmore, NHL Goaltending Supervisor;
Mike Naples, General Manager, Insureit Group Inc (Markham,
ON);
David V. Palermo, President, Tupling Insurance Brokers
(Bradford, ON); and
Kevin Boston, OMHA Director Marketing & Events**

"We are thankful for the support of the Insurance Brokers of Ontario," stated OMHA President Joyce Junker. "Becoming a goaltender requires a significant initial investment. This Program will help afford children a better opportunity to get a chance to try the position."

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The Insurance Brokers Association of Ontario (IBAO) is a 'not for profit' association that represents and serves the interests of over 11,500 independent Property & Casualty Insurance Brokers in the Province of Ontario. For information about IBAO, visit www.ibao.org or www.ibao.org/blog to receive timely news and information updates. You can also follow IBAO on Twitter or join the IBAO Facebook Fan Page.

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